

GrooveCar Welcome Packet

Thank you and welcome aboard the GC Direct program.

We look forward to having your auto resource completed and ready for your members to use.

Please review our *GCDirect Welcome Packet* then complete and return this page. This will allow us to finalize your site and enable your credit union to go live with your customized marketing material.

Please **choose one (1) campaign** found in this packet, and **return to us within 2 business days**.

Please allow 5 business days for marketing material requests to be delivered.

Date: _____

Proposed Launch Date: _____

Credit Union Name: _____

Please Provide Credit Union Logo, hi-resolution **vector** format (AI, EPS)

Credit Union email address(es) to receive leads: (1) _____
(2) _____
(3) _____

Pick your materials, *all design directions and samples on subsequent pages*:

Please choose 1 campaign.

Each campaign will be customized with your credit union name, logo, URL and color theme (where applicable)

Campaign #1 - Road Campaign #2 - Tool Campaign #3 - Easier

Campaign materials to include:

CU Flyer* - 8.5" x 11", **Buck Slip/Insert*** - 7.5" x 3.5", **Quarterly Newsletter, Social Media Posts**

CU Homepage **banner pixel size:** _____ x _____

Other marketing materials available: (please indicate desired items)

Poster 1 - 22" x 28"* Additional Refinance Banner **pixel size (if different from above):** _____ x _____
 Email Blast



Pick your video:

Each video will be customized with your credit union name, logo, URL and color theme (where applicable)

Video Title Name: _____

Video Title Name: _____

[Click Here for Email Blast and Video Library](#)

* Marketing materials are available as a hi-res PDF format. GrooveCar does not provide any printed materials.

Please return this form to Tasha Riddle: triddle@groovecar.com

GrooveCar
Direct
www.groovecarinc.com

Banner*/Insert

FOR THE ROAD AHEAD

Wherever life takes you, get there with a new vehicle from our auto buying center.

cu.groovecar.com



THE POWER OF CAR BUYING IS AT YOUR FINGERTIPS.

- ✓ Research millions of vehicles in our massive inventory
- ✓ Save time and money with credit union pre-approval
- ✓ Refinance your existing auto loan
- ✓ NADA Trade-In Values – find out what your car is worth
- ✓ Free CarFax, vehicle comparisons, and more!

Experience it now!
cu.groovecar.com



credit union logo

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Flyer/Poster

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The power of car buying is at your fingertips!

Experience it now!
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credit union logo



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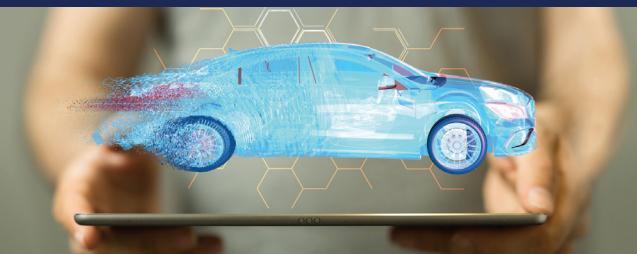
The Power of Car Buying Is at Your Fingertips.

Experience it now!

cu.groovecar.com

Banner*/Insert

THE SMART TOOL FOR AUTO BUYING



Shop for your next vehicle with confidence
cu.groovecar.com

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cu.groovecar.com

credit union logo



Flyer/Poster

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credit union logo

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THE SMART TOOL FOR AUTO BUYING
Shop for your next vehicle with confidence
cu.groovecar.com

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cu.groovecar.com

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The Power of Car Buying Is at Your Fingertips.
Experience it now!
cu.groovecar.com

*Please provide banner pixel size on cover sheet

Banner*/Insert

Car Shopping Has Never Been Easier!

Search the largest selection of vehicles with our convenient auto shopping website.

Experience it now!
cu.groovecar.com



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Car Shopping Has Never Been Easier

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The Power of Car Buying Is at Your Fingertips.

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credit union logo



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Introduction

The *Instant Search Embeddable Form* is an interactive car search widget which can be placed on your own website. It allows your members to begin their search for new and pre-owned cars without leaving your website.

From a technical standpoint, the *Instant Search Embeddable Form* is a JavaScript based widget which relies on CORS to communicate with your GrooveCar website.

The easy-to-use script builds DOM on your web page, giving the ease of use of an iframe (just a few lines of markup), with none of the drawbacks.

Embedding the Widget

To display the form on a page, simply insert the following `script` tag inside of a container:

```
<div id="gcSearch" style="width: 300px;">
  <script src="https://SUBDOMAIN.groovecar.com/select-embed/ui/js/select-embed.js"></script>
</div>
```

Replace `SUBDOMAIN` in the URL of the script with your own GrooveCar sub-domain.

The widget will fill out the width of its parent, and can be as wide or narrow as you like. We find 300 pixels wide to be aesthetically pleasing and usable, and around 275 pixels wide is near the minimum width. Be aware that the height of the widget is somewhat variable depending on whether or not the user is searching for new or pre-owned cars.

Styling the Widget

By default, the *Instant Search Embeddable Form* will be styled using the same colors and fonts your GrooveCar site uses.

However, since the widget is a first-class citizen of your own web page and not an iframe, you're free to use CSS to style it in any way you see fit. All CSS classes in the form's DOM are prefixed with `sef_`, and IDs are prefixed with `id_sef_`.

If you have any questions, please feel free to reach out to us for support.

Example of embedded widget

Example of embedded widget on a credit unions home page